

HAMILTON WARD VIDEO PHOTO



AVAILABLE FOR

HIRE &
FREELANCE WORK



Website + Socials

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Let's Talk



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PERSONAL STATEMENT

Story is at the forefront of my work. Whether it's taking headshots, creating a social media presence or shooting a documentary, **Story** is the first thing I think about when I start a project and what I always come back to throughout the creative process.

What you get when you hire me is someone who looks at the world through that creative lens and creates the right vessel for your **Story**.

Everyone has something to say and it's my job to listen and to highlight that creatively. So sit back, relax and take a look through my **Story**.

EDUCATION / TEACHING

- 2015 BFA DIGITAL MEDIA, CUM LAUDE**
University of North Carolina at Charlotte,
Charlotte, North Carolina
- 2019 GUEST LECTURER**
University of North Carolina at Charlotte,
Charlotte, North Carolina
- 2020 INSTRUCTOR**
The Light Factory,
Charlotte, North Carolina

AWARDS AND HONORS

- 2019 BEST OF BELK**
Awarded the Best of Belk in recognition
for being in the top 1% of the company.
- 2019 ARTPOP BILLBOARD AWARD WINNER**
- 2019 CINEMA CAROLINA AWARD WINNER**
- 2018 SOUTHERN DOCUMENTARY FUND AWARD WINNER**
- 2017 FEATURED IN THE BITTER SOUTHERNER**

EXPERIENCE

- 2020 MANAGER, ASSOCIATE EXPERIENCE**
Belk, Charlotte, Charlotte, North Carolina
- BEST OF BELK** - Awarded Best of Belk, top 1% in the company.
- LINKEDIN** - Ran the LinkedIn profile for the entirety of the Belk organization. Handled everything from strategy to content creation. Created a new social strategy and within the first month was able to increase our likes by +92.12% our clicks by +121.17% and our overall engagement saw a +40.9% increase.
- STORES & STORIES** - Created an associate Instagram strategy for the company with the start of it being Stores & Stories, an Instagram page dedicated to interviewing and photographing our associates in stores, FC/DC and corporate. [Instagram.com/stores_and_stories/](https://www.instagram.com/stores_and_stories/)



2019 SENIOR, DIGITAL MEDIA DESIGNER

2020 Belk, Charlotte, Charlotte, North Carolina

PHOTOGRAPHY - Handled the corporate photography for Belk across multiple businesses. Event photography as well as headshots for our associates and leadership team.

VIDEOGRAPHY - Shot multiple projects for the Learning and Development team as well as the entirety of HR. Would assist on shoots with our corporate Videographer in Communications.

CAREERS WEBSITE - Handled the creative aspect of the Belk careers website. Worked with the marketing team to make sure that everything was created to be on brand and in the Belk voice.

BELK REBRAND - Was the HR Learning representative for the Belk rebrand. Worked with our marketing teams as well as corporate communications to make sure everything was on brand and being represented for HR Learning.

ENGAGEMENT COMMITTEE - A member of the engagement committee for HR. Created the HR newsletter, planned corporate events and activities for our associates.

2017 DIGITAL MEDIA DESIGNER - HR LEARNING

2019 Belk, Charlotte, Charlotte, North Carolina

CHARM TRAINING FOR STORE ASSOCIATES - Created a training for our associate customer service model, featuring an interactive/responsive mannequin that the user could dress. I utilized Articulate Storyline, After effects and custom photographs for the build.

SAFETY TRAINING - Created a new Safety Training video course for Stores and Corporate that utilized absurdist humour. Wrote, directed and shot the series, using After Effects and Adobe Premiere for editing.

HARASSMENT TRAINING - Spearheaded the Articulate Storyline training for Harassment that relied heavily on After Effects and motion graphics as well as Articulate Storyline.

IMAGE LIBRARY - Our company lacked branded images for internal and external use. Over the two years I was able to plan and execute photo shoots to build out an image library that's used by the business today

SKILLSET

ADOBE PREMIERE

ADOBE AFTER EFFECTS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE LIGHTROOM

ADOBE AUDITION

MICROSOFT POWERPOINT

ARTICULATE STORYLINE

ARTICULATE RISE

THANK YOU!

I HOPE TO CREATE WITH YOU SOON